PASSION for FRESH IDEAS
article submission form

**Key points to remember:**

* Your article must be submitted in this document and all sections must be completed.
* Articles that are simply opinion-based or are blatant self-promotion will be rejected.
* Articles must be ethically based and not promote or deal with unethical businesses or behaviour. Please look at past articles on the site to get an idea of the sort of topics we cover.
* Articles must be factual/evidence based (i.e. you must be able to support what you say) and not libellous in any way
* Articles should be editorially focused and offer the reader advice or some other useful take-away.
* Word count between 400 and 700 words
* English not American spellings please
* Your headline should be short, grab the reader’s attention and should also clearly introduce the subject matter.

The headline and byline should be formatted in this way:

TITLE OF YOUR ARTICLE.
By YOUR NAME.
* Please attach this to an email to chantal@passionfortheplanet.comalong with a low resolution head shot of you that we can use to accompany your article.

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| --- |
| **Title** |
|  |
| **About the Author** (name, job title and short 50 word bio) |
|  |
| **Web address**  |
| **SEO Keywords** |
| **Body copy** (between 400 and 700 words) |
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